

Upper left: Canada Cement Building, Phillips Square, with New Birks Building adjacent. Upper right: Bell Telephone Company's Beaver Hall Building. Centre: Architects' Building, newly purchased by Canadian Industries, Limited. Lower left: Aldred Building, Place d'Armes.

A City of Fine Buildings

On these two pages are some of the buildings of which Montrealers are really proud—they symbolize the quite amazing commercial progress of this Island City—and from them and many others are directed industries, railways, and commercial enterprises which do business throughout the British Empire and America, and have made Canada the fourth largest exporting nation on earth.

Some people are impressed by the size and importance of Montreal and to these we explain that here are centred a number



of industries: textiles, sugar refining, iron and steel, electrical, packing houses, pulp and paper, paint, tobacco, cement, food products and an enormous variety of other undertakings too numerous (and perhaps tedious) to mention here. A visitor who is particularly interested in some type of manufacturing industry (and who can't forget it on his vacation) will be given directions from the Montreal Tourist and Convention Bureau where to go and whom to see.

• But while you visit some of the most historic sights in North America these buildings will remind you of the wealth and power of Montreal, of the enterprising "Voyageurs" who explored and conquered the Mississippi valley, of the great exploration of modern times which has established great mines and holds greater promises for the future—greater than were ever thought possible two centuries ago. Soon Montreal will be the American terminus for the Trans-Atlantic airway... a new era begins in the 20th century.

• Two of the best known institutions for higher education on this continent, the Montreal and McGill Universities, are located in Montreal, besides theological colleges in connection with the Roman Catholic, United, Presbyterian, and Anglican Churches.

• Climatic Conditions.—Average Temperature (Fahrenheit) five-year period—Spring 40 degrees, Summer 67 degrees, Autumn 46 degrees, Winter 17 degrees.